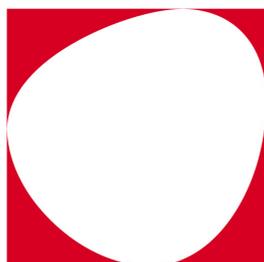


Kunihiko Morinaga of ANREALAGE to design uniforms for Expo 2020 Dubai Japan Pavilion

Toray Industries joins as a sponsor



JAPAN
EXPO 2020 DUBAI

TOKYO, Japan, August 27, 2019—As preparations continue for Expo 2020 Dubai, the Japanese government is focusing on the expo's overarching theme, "Connecting Minds, Creating the Future," and the provisional Japan Pavilion theme of "The Crosspoint for the Future." By bringing together the next generation of young Japanese talent with corporations that provide support in a variety of ways, the team developing the Japan exhibit aims to generate new forms of value that only become possible through the mingling of different people and ideas.

To produce the official Japan Pavilion uniforms, Tokyo-based materials company Toray Industries, Inc. is now on board as a sponsor, while Kunihiko Morinaga—the globally recognized designer behind the brand ANREALAGE—has been announced as the designer. The uniforms, which will be worn by Japan Pavilion staff when Expo 2020 Dubai opens in October next year, will utilize high-performance materials manufactured by Toray Industries, while also incorporating aspects of the culture of Dubai and the Middle East region to embody the concept of "connections."

"I am truly honored to be given this opportunity to design the uniforms for an international event like Expo 2020 Dubai," said Morinaga of his appointment as designer. "The ANREALAGE brand is founded on the idea of creating clothing at the intersection of reality, unreality, and different generations. For the crossover of world cultures that is represented by the World Expo, I hope to apply the ANREALAGE concept to transcend boundaries and overcome preconceived notions about what a uniform can or should be." The design is expected to be announced in January 2020.

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About the designer



In 1980, designer Kunihiro Morinaga was born in Tokyo. He graduated from Waseda University. In 2003, he launched his own brand, “ANREALAGE,” a combination of the words “real,” “unreal,” and “age.” Working under the belief “God is in the details,” his designs are defined by meticulous patchwork fabric, as well as conceptual forms of odd proportions and technology. After regularly presenting his work at the Tokyo Collection, in 2014 he participated in the Paris Fashion Week, starting with his Spring/Summer 2015 collection. In 2019, he was nominated as a finalist for the LVMH prize.

Official website: www.anrealage.com

About Toray Industries, Inc.



Founded in 1926 and currently headed by President Akihiro Nikkaku, Toray Industries, Inc. has a long history of developing advanced materials and high added-value products, from fibers to films. Toray will support the Japan Pavilion in providing the uniquely Japanese customer service known as “omotenashi” by producing comfortable, easy-to-wear uniforms utilizing the company’s own high-performance materials. Official website: <https://www.toray.co.jp/>

About the Japan Pavilion

The Japan Pavilion at Expo 2020 Dubai will display exhibits under the theme of “The Crosspoint for the Future: Join. Sync. Act. (*tentative*)” occupying a total area of approximately 5,160 square meters. Arrangements are proceeding under the leadership of the Ministry of Economy, Trade and Industry, co-organized by the Ministry of Internal Affairs and Communications; the Ministry of Education, Culture, Sports, Science and Technology; the Ministry of Agriculture, Forestry and Fisheries; and the Ministry of Land, Infrastructure, Transport and Tourism, with the Japan External Trade Organization as a participating organization.

Official website: <https://expo2020-dubai.go.jp/>